



May 14 – 15

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**CONFERENZA**  
**ESRI ITALIA**  
**2025**

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Ergife Palace Hotel – Rome

# Esri Italia Conference 2025 Sponsorship Bundles

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On May 14<sup>th</sup> and 15<sup>th</sup>, 2025, the most important gathering in Italy for businesses, public administrations, researchers, professionals, and GIS technology enthusiasts will take place at the Ergife Palace Hotel in Rome: the Esri Italia Conference.

This conference is the premier event that unites the GIS community, engaging users and organizations from both national and international spheres. For over 20 years, it has attracted the interest of thousands of attendees and provides a unique opportunity to share best practices, discover new geospatial solutions, and explore local and international case studies.

We have designed various sponsorship options for Companies and Allies, offering special terms for members of the Partner Network (EPN).

Benefits for Conference Sponsors include:

- Be Part of the Esri One Company Community. Take center stage at the most prestigious and well-attended event in Italy dedicated to geospatial technologies.
- Networking. Connect with major companies and organizations in the GIS constellation.
- Brand Awareness. Increase the visibility of your brand in the geospatial business sector and enhance your offering's positioning through thematic and business speeches, as well as workshops tailored to a highly qualified audience.
- Media Impact. Expand your relationships with industry media and benefit from the extensive visibility of the event.



# Sponsorship Offer

## for the Esri Italia Conference 2025

<b>Sponsorship Bundles</b>	<b>Brand</b>	<b>Member</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Exhibition Space		1x1	1x2	1x4	1xX
Logo Visibility	●	●	●	●	●
Digital Communication	●	●	●	●	●
Pre-Conference Digital Kit		●	●	●	●
Case History Article			●	●	●
Speech Opportunity			●	●	●
Promotional Video				●	●
Gala Dinner (2 admissions)				●	●
High-Visibility Exhibition Space					●
Conference Participation Data					●
<b>Totals</b>	<b>3.000</b>	<b>6.000</b>	<b>10.000</b>	<b>20.000</b>	<b>t.b.d.</b>

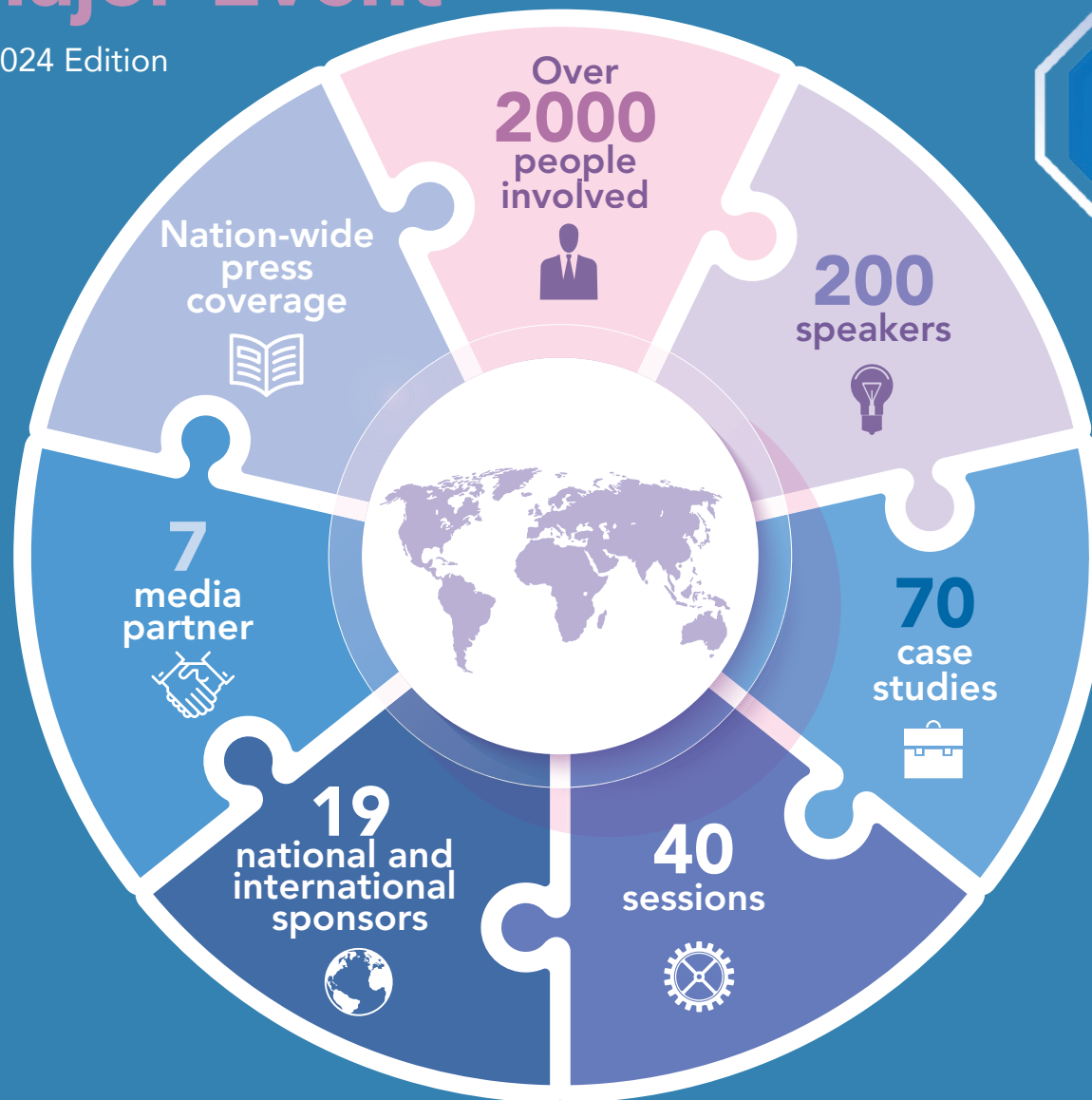
<b>Additional Options</b>	<b>Brand</b>	<b>Member</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Conference Speech	2.000	2.000			
Gala Dinner (1 entry)			400		
High-Visibility Exhibition Space	n.a.	1.000	2.000	4.000	
Promotional Video/Interview		3.000			
Coffee Point			3.000		
<b>EPN Member Discounts</b>			<b>Custom</b>		



<b>Exhibition Space</b>	Dedicated Area for Sponsor Exhibitors
<b>Logo Visibility</b>	Display of the company logo in accordance with the selected sponsorship package
<b>Digital Communication</b>	Campaign on social networks dedicated to the Event
<b>Pre-Conference Digital Kit</b>	Customized banners and invitations to promote the sponsor's participation in the Event
<b>Case History Article</b>	Case history publication in <i>The Science of Where Magazine</i>
<b>Speech Opportunity</b>	Speech of up to 20 minutes to be included in the Event program
<b>Promotional Video</b>	3-minute interview (content subject to Esri Italia's approval)
<b>Gala Dinner</b>	Access to the gala dinner
<b>High-Visibility Exhibition Space</b>	Opportunity to select the best location in the exhibitors' foyer
<b>Conference Participation Data</b>	Access to the list of Event participants
<b>Coffee Point</b>	Option to personalize coffee points located within the Event

# > The Numbers of a Major Event

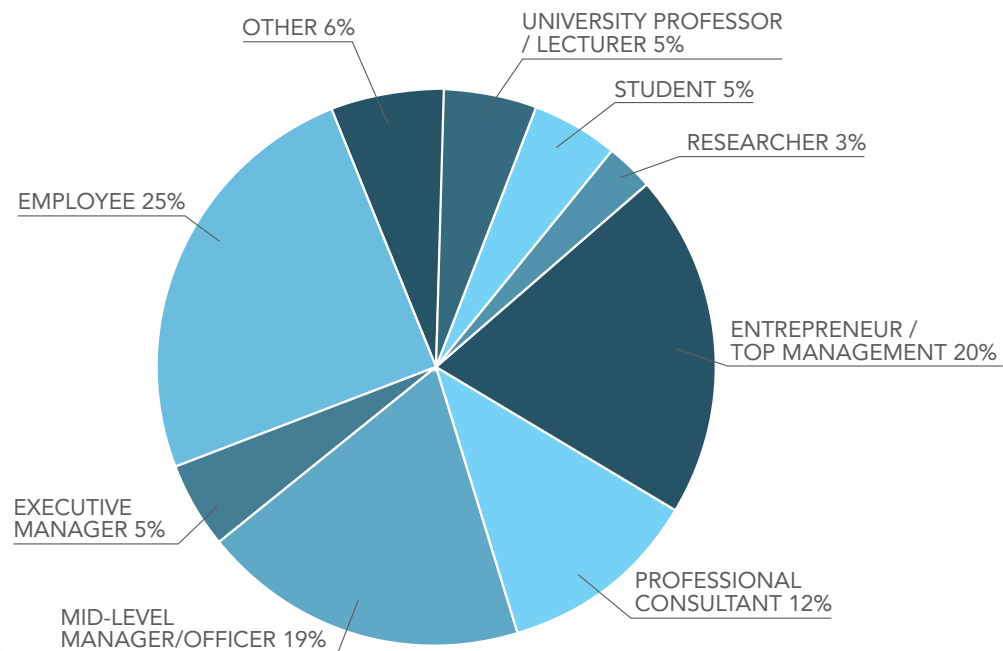
Data from the 2024 Edition



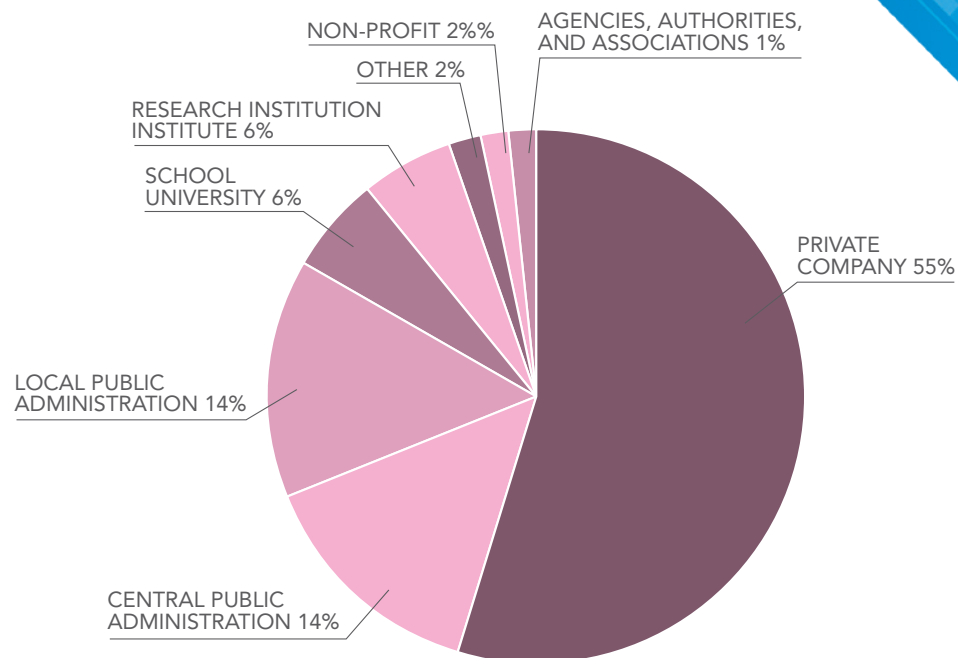
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# Participant Profile



# Activity Sector



# The Sponsors of the Esri Italia Conference 2024

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## SPONSOR

Platinum



Gold



Silver



Brand





# CONFERENZA ESRI ITALIA 2025

➤ **May 14 – 15**



For information on the event  
[www.esriitalia.it](http://www.esriitalia.it)

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